Franchise Innovation Awards: Sample Entry Form

This is a sample form to help you collect and prepare a thorough submission on your Entry. To be eligible for a Franchise Innovation Award you must complete the online Entry Form.

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**Descriptive Entry Title:**

What category best describes your innovation – Drop down box. (refer to Categories on Navigation Bar). You may submit one entry for up to 3 categories that are applicable.

**Category:**

**Innovation Descriptive Name:**

* Franchise Brand Name
* Enter the main contact information of the Franchise Brand for this entry.
* First Name
* Last Name
* Title
* Address
* Phone
* Email

**Entrant Information for person in charge of the submission:**

* First Name
* Last Name
* Title
* Company
* Address
* City
* State
* Zip Code
* Email
* Work Phone

**Please check one of the following:**

* I am from the franchise brand that created or executed the innovation.
* I am a franchisee of the brand that created or executed the innovation.
* I am a supplier company whose product or service was the subject of the franchisor campaign.

Credits

Please list all team members from the Franchise Brand and/or franchisees and suppliers who are most responsible for this innovation:

*Please list names, titles and companies:*

Objective

**Please Describe Your Innovation Objective** (150 maximum words)

* Was there a challenge you wanted to overcome? Was there a target you wanted to meet? *Please be as detailed as possible.*

Descriptive Overview

**Please provide an in-depth overview of the insights and strategies that led to your innovative project approach and execution.** (500 maximum words)

* Information provided here must be non-confidential.

Results

**Please provide specific metrics on the results achieved (such as revenue, profitability or customer growth) to prove how these innovations have had a significant impact on your business**. (500 maximum words)

* As much tangible information as possible is requested

1 Image Upload is Required with Each Entry

Image Upload

Requirements & Media Types Accepted

Mandatory: Yes
Required: 1

Media type: Image
File types: jpg, jpeg, png, gif
File size: Up to 20 Mb
Minimum resolution: 640 x 480
Colour space: RGB

Video Upload

Requirements & Media Types Accepted

Mandatory: No
Required: 0

Media type: Video
File types: mov, mp4
File size: Up to 500 Mb
Minimum resolution: 640 x 480
Video codec: H264

Audio Upload

Requirements & Media Types Accepted

Mandatory: No
Required: 0

Media type: Audio
File types: mp3, aac, wav
File size: Up to 200 Mb

Document Upload

Requirements & Media Types Accepted

Mandatory: No
Required: 0

Media type: Document
File types: doc, docx, pdf
File size: Up to 50 Mb

**Who will see my entry?**

The entries will be seen only by our judges.